



Experience the power of innovation

Roche Diagnostics at EuroMedLab

20 – 23 May 2019

*Meet Roche at Centre Convencions
Internacional, Barcelona*



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Join us on the journey



to the lab of the future
WHERE CARE LEADS



Roche Diagnostics

at EuroMedLab 2019



ROCHE INTEGRATED CORE LAB

Reaching a new height of operational effectiveness

Experience the Roche Integrated Core Lab live, including the latest innovations in automation, point of care and IT.

ROCHE DIGITAL DIAGNOSTICS

**Actionable Insight.
Meaningful Outcomes**

Join us on the journey towards digital diagnostics and get inspired by the new and innovative Roche Digital Diagnostics products and solutions.



MEDICAL AND ECONOMIC VALUE

Driving healthcare transformation

Discuss with our Healthcare Consultants how to explore the real value of your IVD service and the growing impact it has on clinical decision making and patient outcome.

Participate at the

*Educational Workshops**



Monday

20 May 2019
12:30 – 13:30
Room 115

Applied use of digital solutions in laboratory medicine

Chair: Prof. Philip Quirke
University of Leeds, UK

Challenges and opportunities for a large automation laboratory to build the digital future

Dr. Emerson Gaspareto,
CMO Dasa, Brazil

Implementation of a digital ecosystem to develop clinical algorithms

Prof. Philip Quirke, Leeds, UK

Tuesday

21 May 2019
12:30 – 13:30
Room 115

Evidence based value care delivery

Chair: Dr. Antonio Leon Justel
Hospital Virgen Macarena,
Sevilla, Spain

Reinventing Healthcare

Lucien Engelen,
Director REshape Center,
Radboud umc,
Netherlands

Value based innovation in heart failure patient management

Dr. Antonio Leon Justel,
Hospital Virgen Macarena,
Sevilla, Spain

Wednesday

22 May 2019
12:30 – 13:30
Room 115

Integration of lab results into the diagnostic pathway

Chair: Prof. Dr. med. Luca Giovanella
Centre for Thyroid Diseases,
Bellinzona, Switzerland

Immunoassay interferences: Facts, insights and a pragmatic approach

Nam K. Tran, PhD, HCLD (ABB),
FACB, UC Davis, USA

The clinician's approach to immunoassay results

Prof. Dr. med. Luca Giovanella,
Centre for Thyroid Diseases,
Switzerland

Meet the experts and get inspired
by compelling topics

At our in-booth presentations



MONDAY, 20 MAY

10:15 - 10:45

Roche Digital Diagnostics
Actionable Insights. Meaningful Outcomes

Youssef Khayali, Life Cycle Leader
Roche Diagnostics, Switzerland

14:00 - 14:30

The future and present of digital solutions
In a new laboratory

Dr. Fabián Fay, President Laboratorio CIBIC, Argentina

14:30 - 15:00

IT and the National Health Service

Tosh Mondal, IT Director,
Royal Free London NHS
Financial Trust, UK

15:30 - 16:00

Smarticles technology: A novel molecular method for rapid phenotypic antimicrobial susceptibility testing

Michael Lewinsky, Sr. Director,
Medical Affairs, Roche Molecular
Systems, USA

TUESDAY, 21 MAY

10:15 - 10:45

The integrated microbiology lab - opportunities and challenges

Prof. Dr. Benito J. Regueiro, Hospital Álvaro Cunqueiro (SERGAS), Vigo, Spain

14:00 - 14:30

The value of AMH from fertility assessment to personalized treatment

Prof. Dr. Nikolaos P. Polyzos, Dexeus University Hospital, Barcelona, Spain

14:30 - 15:00

Health Technology Impact™

Understand how technology investments will influence your P&L.

Nicolo Olghi, Roche Healthcare Consultant, Roche Diagnostics, Switzerland

15:30 - 16:00

Increasing efficiency through Lean Consulting

A Field Report from the High Throughput Laboratory

Dr. Josef van Helden, Head of Analytics Division, Laboratory Mönchengladbach, Germany

WEDNESDAY, 22 MAY

10:15 - 10:45

Early diagnosis of acute myocardial infarction when troponin is measured on 2 different instruments of the same type

Prim. Univ.-Doz. Dr. med. Alexander C. Haushofer, Inst. of Med. and Chem. Lab Diagn., Klinikum Wels-Grieskirchen, Austria

14:00 - 14:30

The changing landscape of emerging arboviruses

Prof. Jan Felix Drexler, Institute of Virology, Charité – Universitätsmedizin Berlin, Germany

14:30 - 15:00

Preeclampsia: The sFlt-1/PIGF ratio: A novel tool to improve pregnancy care

A. Sofia Cerdeira, MD, PhD, Nuffield Department of Obstetrics and Gynaecology, Somerville College, University of Oxford, UK

Meet Roche
at booth
no. 98



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